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PROCORK ON TOUR

Closure company

ProCork is taking its product on tour with a 14 stop roadshow around Australia and New Zealand. The tour will kick off on 3 May 2005 in the Hunter Valley and wrap-up at The Maryborough Research Centre in Blenheim, New Zealand, on 9 June.

Each workshop will include presentations by Vinpac technical director Martin Calogheris, Vinpac Group sales and marketing manager David Morgan, Vinpac business development manager Lisa Roberts and ProCork founder and chief executive Dr Gregor Christie.

A comparative tasting of wine bottled under ProCork, screwcap and standard cork will also be held to showcase the performance of each of the closures on the same wine over the same period of time. This will enable attendees to see and taste the performance of ProCork against alternative closures.

Mr Morgan's presentation will include a discussion on the history and trends in the closure market over the past 10 years and the positioning and relevance of ProCork and screwcaps in the current market.

ProCork's membrane technology was developed over a number of years by Dr Christie and was commercialised after more than three years of extensive testing and development. The technology involves thin membranes being applied to each end of the cork and was designed to significantly reduce flavour modification by reducing the amount of chemicals entering the wine, regulating the passage of oxygen through the cork and retaining cork moisture to prevent cork breakage.

The tour will make nine stops in Australia and three in New Zealand and are open to any interested winemaker or industry professional. To register your interest contact Joanna Jarrett (08) 8561 0607.